

All Nepal Open School Boys and Girls Boxing Championship 2021

Oct 20 - 22 (Kartik 5 -7, 2078) | Satdobato Sports Complex, Lalitpur



About Boxing

- Boxing has been one of the very few sports that has gained wide popularity in Nepal. This sport has, specifically, remained one of the very few sports in which Nepal has made sturdy progress since 1976 despite all odds. That is not all. Boxing has opened up various avenues to brand promotion in the last several years. As a result, records prove that Boxing has been ‘The Most Medal Winning Sport’ in our country.



About Boxing

History of Boxing in Nepal

- Boxing is one of the oldest form of sports and its history in Nepal goes back to 1976
- Boxing is one of the most popular sports among Nepalese
- Boxing is the most Medal Winning sport among all sports in international arena
- Boxing being Individual Sports is accessible to all and has High potential for Medal
- Boxing is very affordable to Nepalese people
- Nepalese - famous as boxers and warriors
- Nepal's earliest International Boxing participation was 1964 at Tokyo Olympics



About Championship

- All Nepal School Boy Boxing Championship 2021 is a championship for those who are born on 2007 and 2008 A.D. This focuses on the promotion of boxing as the major sport among younger generation of Nepal. This championship aims to produce best player of the nation who shall bring Nepal's name to international arena with proper training and the development of facilities.
- Also this championship is a qualifying for ASBC Asian School Boy Boxing Championship Baharin 2021, to be held in November
 - Official Name : All Nepal School Boy Boxing Championship 2021
 - Date : 20 - 22 October, 2021
 - Time : 11:00 – 06:00 pm
 - Venue : Satdobato Sports Complex, Lalitpur
 - Organizer : Nepal Boxing Association & Sports Promotion Association of Nepal
 - Support : National Sports Council/ Nepal Olympic Committee
 - Technical Support : Nepal Boxing Association
 - Management : MICE Intl Service P. Ltd.
 - Event Contact : MICE Intl Service P. Ltd., Blue Bird Mall, Thapathali Kathmandu; 014101132;



About Championship

- Participants: Boys and Girls who are born from 1st Jan, 2007 to 31st Dec, 2008 can participate in this championship
- Rule: This championship will follow AIBA rules.



About Championship

- Important Dates
 - Registration Open: 10 September, 2021
 - Registration Close: 10 October, 2021
 - Managers' Meeting: 19 October, 2021 (05:00 pm)



About Championship

- Prize and Medals: Prize and medals will be provided to winners
- Boy's winner will Participation in ASBC Asian School Boy Boxing Championship Baharin 2021 (November



Important Contacts

- Chief Coach:
 - Prakash Thapa Magar (98413003005)
- Championship Director (Member - Nepal Boxing Association):
 - Puskar Raj Panta (9851077566)
- Secretary:
 - Prem Pauju (9841318009)



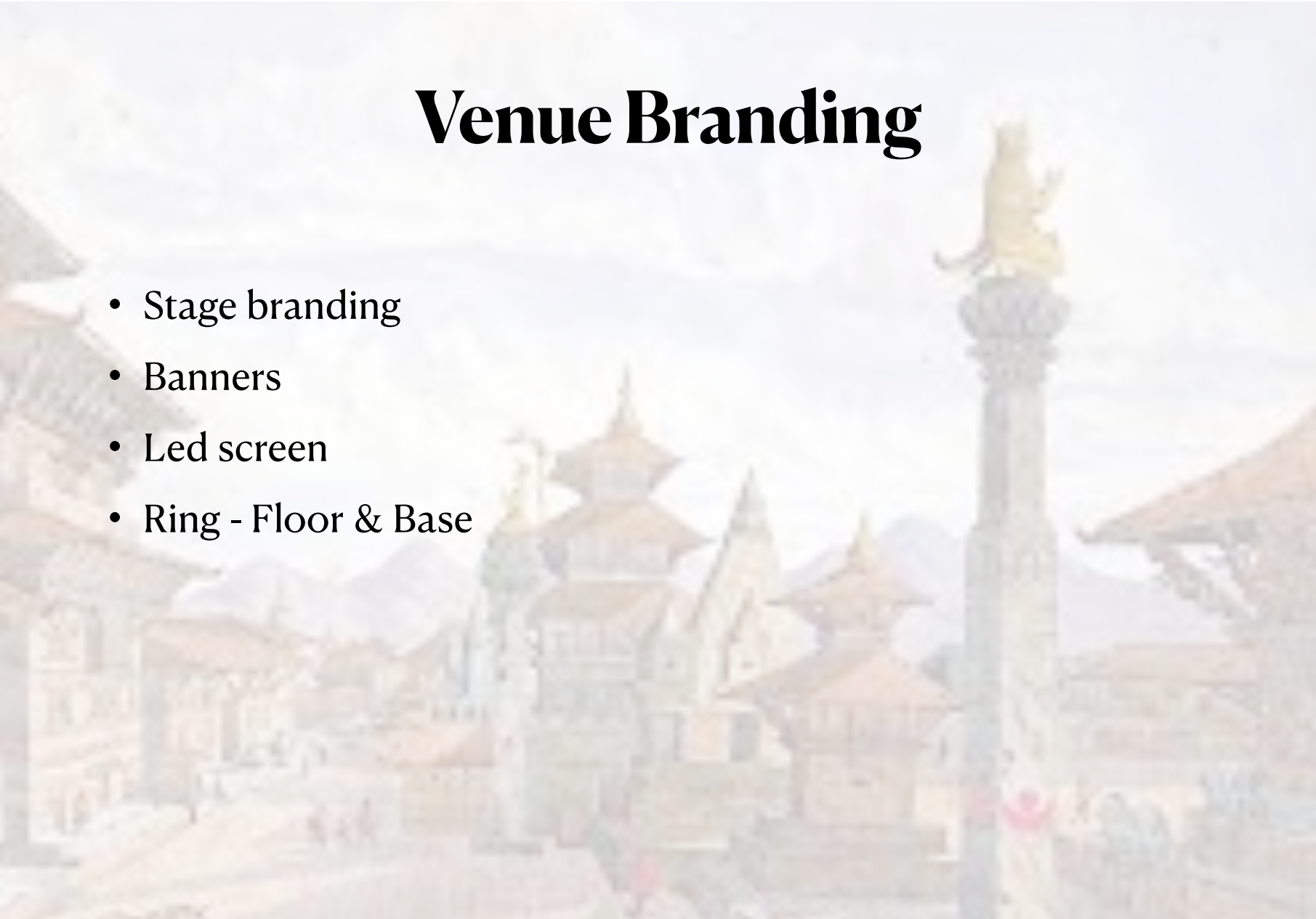
Promotion & Media Plan

- Since this championship brings a multi effect to foster Nepalese community we visualize the early and past event coverage has to be given priority. Hence we propose that the government and reputed private print and electronic media should play vital role.

Paper Advertisements	Media	Print
<ul style="list-style-type: none">○ Daily /Weekly newspaper○ Magazines	<ul style="list-style-type: none">○ On Event Led Screen○ TV programs and interviews on various FM stations○ Social Media – Facebook	<ul style="list-style-type: none">○ Buntings, banners, backdrops○ Road Dangers,○ Invitation, ID cards, Certificates○ Flyers

Venue Branding

- Stage branding
- Banners
- Led screen
- Ring - Floor & Base





Financials

S.No	Budget Head	Details	Aprox. Amount
1	Daily Allowances	allowance for players, referees, VIPs	7,00,000.00
2	Championship Expenses	Prize money/ medals/ ceremony/ ring/ stage/ F&B	15,00,000.00
3	Promotion Expenses	Advertisement/ social media etc/ Press meet/ Signing Ceremony	1,00,000.00
4	Management & Admin Expenses		2,00,000.00
Total			25,00,000.00



Sponsorship Opportunities

- Sponsorship Category:
 - Title Sponsor - 60% of Budget
 - Gold Sponsor - 30% of Budget
 - Silver Sponsor - 15% of Budget
 - Bronze Sponsor - 10% of Budget
 - Official Partners - Rs. 50,000/-



Sponsorship Opportunities & Mileage

- Title Sponsor (Available Position - 1):
 - Carry company logo as Title Sponsor in all promotional campaign, and all print material which include invitation, official ID card.
 - Company logo will be carried in entry gates and backdrop of the event.
 - 3 x 6 mt. booth Space will be provided for the Company's promotional activity inside the premises.
 - Space for 4 nos. of 4x8ft. banners will be provided for the promotional material of the company.
 - Recognition as Title Sponsor and will be invited on dais during the press meet.
 - Recognition as prize distributor in the championship finals.



Sponsorship Opportunities

- Gold Sponsor (Available Position - 1):
 - Carry Company logo as Gold Sponsor in all promotional campaign, and all print material which include invitation, official ID card.
 - Company logo will be carried in entry gates of the event and backdrop.
 - 3 x 3 mt. booth Space will be provided for the Company's promotional activity inside the premises.
 - Space for 2 nos. of 4x8ft. banners will be provided for the promotional material of the company.
 - Recognition as Gold Sponsor and name announcement in every program.
 - Recognition as prize distributor in the championship.



Sponsorship Opportunities

- Silver Sponsor (Available Position 1):
 - Carry Company logo as Silver Sponsor in all promotional campaign, and all print material which include invitation, official ID card.
 - Company logo will be carried in entry gates of the event and backdrop.
 - 3 x 3 mt. booth Space will be provided for the Company's promotional activity inside the premises.
 - Space for 2 nos. of 4x8ft. banners will be provided for the promotional material of the company.
 - Recognition as Silver Sponsor and name announcement in every program.
 - Recognition as prize distributor in the championship.



Sponsorship Opportunities

- Bronze Sponsor (Available Position -2)
 - Carry company logo as Bronze Sponsor in all promotional campaign, and all print material which include invitation, official ID card.
 - Carry company logo in entry gates of the event and backdrop.
 - Space for 2 of 3x5ft. banners will be provided for the promotional material of the company.
 - Recognition as Bronze Sponsor and name announcement in every program.
 - Recognition as prize distributor in the championship.



Sponsorship Opportunities

- Official Partners (Available Position - 5):
 - Carry company logo as Official Partner in all promotional campaign, and all print material which include invitation, official ID card.
 - Carry company logo in entry gates of the event and backdrop.
 - Space for of 3x5ft. banners will be provided for the promotional material of the company.
 - Recognition as Official Partner and name announcement in every program